



Just a unique experience



JustSicily designs authentic tailor-made luxury travels in Sicily.

Our team of Travel Consultants designs customized tours in Sicily including experiences to taste and explore, for a meaningful way to spend time in the island with the chance to meet fascinating people, with different stories to tell. As a DMC Specialist JustSicily is, also, highly skilled in the organization and logistics of events, while promoting the cultural environment of the sicilian territory.

Sicily is our home: we know the authentic traditions, the most careful artisans, the beauty of palaces and villas that can make travellers relive atmospheres from the past with a contemporary twist. We make our clients discover the island from an artistic and gastronomic point of view, while drinking a glass of good wine.



Unforgettable experiences

Reflect, relax, grow, connect, explore, enjoy: our travels are designed to be priceless.



Our travelers come first

Everything we do, we do it for our travelers: we thrive to give clients our best.



Insider connections

Living like a local is a must: discover the island through sicilian eyes.



DMC Specialists

Sicily has no secrets for us: we find the best spots and locations.





Giusi Macchiarella

CEO AND FOUNDER, TRAVEL AND EVENT DESIGNER

Giusi is the beating heart of JustSicily, founder of the brand in 2014. With more than 20 years of experience in the luxury travel industry, and being a sicilian herself, she offers personalized consultancy to tailor travels and events that match each client's ideal. As a Top Travel Designer, Giusi puts her knowledge at the service of companies and groups of people who want to go beyond the simple concept of Experiential Tourism, exploring a territory with a high level of local knowledge, storytelling, and making the most out of the available resources for event planning. Her strong relationships with local partners give you access to exclusive venues, behind-the-scenes experiences and private tours in locations that are not available to the general tourists.



Giuliana Palazzolo

SENIOR PROJECT MANAGAR

After her graduation in Foreign languages and literatures, Giuliana never stopped exploring Sicily with energy, enthusiasm and an eye for details: in 2018 she started working with JustSicily as a booking manager, crafting all the practical aspects that leave a positive impression on our travelers.



Marcos del Rio

SALES MANAGER

Exploring cultures from all of over the world is Marco's passion, but his mission is designing the right experience for each customer. His consultancy offers much more than what a classic travel agent can: he is a true traveler whose expertise goes beyond sicilian borders.



Giuliana Licata di Baucina

JUNIOR PROJECT MANAGAR

Professional with a background in law, specialized in international, EU, and health law. Expertise in the agri-food and environmental sectors, gained through academic research and practical experience. Extensive background in event organization and management, with proven leadership as a project manager.

OUR TRAVEL DESIGN PROCESS

1

DISCOVER

Travelers are our starting point. We want to meet and get to know their interests as well as possible. We will discuss their upcoming trip together and gather all the information to start a customized design process.

2

DESIGN

We combine all the hopes and dreams of our clients with our expertise and connections to craft the perfect proposal for the best Sicilian journey. We always show a first proposal that we can adjust together with the clients to transcend the ordinary.

3

DESTINATION

We will make sure that our clients have everything they need before they take off. When they are traveling, we handle it all! From booking flights and tours to dinner reservations and city guides!



Short time, long memories.

For us, every journey is tailor-made and every client is unique. However, during the last years we developed a curated package of exceptional experiences designed to capture the essence of Sicilian art, culture, wine, cuisine and beauty in a short amount of time. JustSicily is the perfect starting point to plan a unique adventure in Sicily.

For those who don't have the chance to enjoy a long holiday in our beautiful island, we designed short experiences as a great choice to get a taste of the knowledge and the importance we place on customer care.

START FROM

- Palermo
- Catania //Taormina

EXPERIENCES TYPOLOGY

- one day EXPERIENCE
- short stay TRIP

INTERESTS DURING TRAVELS

- City exploring
- Exclusive discover
- Food & Traditions
- Wine

OUR "SHORT" EXPERIENCES ARE:



Convenient

All arrangements and activities are pre-arranged for the clients.



Time-Saving

We select only the most exclusive experiences, outside the traditional touristic path.



Valuable

Buying a package gives the travelers the chance to benefit of an attractive price.



We personally select the best 5-star resort and hotels throughout the island, never ceasing to discover hidden gems and exclusive venues to provide clients with a tailor-made journey that will go beyond the expectations.

Event design in the most exclusive Sicilian locations.



As a DMC Specialist, we take care of our client's preferences, desires and visions tailoring every element, from the venue and theme of the event to decor arrangements and specialized services, such as photographers, stylists, luxury car rentals, hostess and specific equipment.

Our decennial experience in the organization and logistics for culture, sporting events, meetings, and specialization in the managing of events for the wine and fashion world, guarantee a comprehensive know-how that meets all the luxury criteria, without forgetting the importance of the cultural enhancement of the Sicilian territory.

We can help companies craft an event that goes beyond ordinary celebrations, choosing the location, partners and activities that communicate better the company's brand and its values.



Meetings & Conferences

We elevate the standard of conferences and meetings, to provide an environment that fosters meaningful connections. While we focus on all technical details of the organization, our clients are free to concentrate on the needs of their attendees and on conference content management.

Incentives

Our incentive travel programs are tailored to inspire, motivate and reward exceptional teams. We create an atmosphere of celebration and recognition, reinforcing loyalty and commitment among participants.

Corporate Events

Discretion is maintained at all times, especially during high-profile events. After the event, we gather feedback from the company to be sure that everything met the client's needs.

Hospitality Programs

As DMC specialist luxury travel agency we curate hospitality programs that follow the guests from their arrival to their departure. Through personalized welcome and greetings that create a warm atmosphere, to exclusive serviced and amenities available at the accommodation venue, our guests will feel part of a VIP experience.

Via Mario Rapisardi, 15 - Palermo, Sicily, Italy
Phone: +39 091 342 927 Mobile: +39 342 841 7745
booking@justsicily.it / events@justsicily.it

justsicily.it

Want to explore
more locations
around the
world with us?

[Discover justworld.it](http://justworld.it)